

**Ali Bin Harmal Al Dhaheri**

Chairman, Abu Dhabi University Knowledge Group

Abu Dhabi University Knowledge Group was founded to provide world-class, knowledge-driven solutions to the challenges facing public and private organisations across the Middle East and North Africa. This region is witnessing dramatic and rapid change, and organisations require new and innovative answers to the many issues they face.

We have quickly developed long-term relationships with major companies and governmental departments, driven by mutual trust, integrity, and an in-depth understanding of our clients' particular needs. Our continual drive for excellence in everything we do has helped meet these requirements and exceed expectations.

To deliver on this commitment, we have brought together a world-class faculty and team, with wide-ranging experience – both in the region and internationally. We have supplemented this knowledge through partnerships with the very best training & development and consulting organisations from around the world. The result is that each of our clients is able to access a vast global knowledge base, benefiting from the latest theories and ideas.

Above all, ADUKG strives to make a substantial and sustainable impact on the social and economic development of the whole MENA region. Through our cutting-edge knowledge resources, we aim to be a key driver of growth in the region, both now and in the future.

It is my great pleasure and pride to present ADUKG to you.